

Professional Summary

Historian, digital media, and marketing specialist with 15+ years' experience in non-profits and academia. Specializes in project management and innovative digital media and pedagogy. Extensive technological skills that are used professionally, as well in the classroom as a history professor.

Management expertise in budget creation, grant and publication writing. Team management experience - whether a staff of 5 to a semester's worth of students. Success in collaboration with other scholars or peers; an example is the PressForward Project. Analytical, SEO, and research aptitude.

Skills

Project management | Research and development of public and academic projects | Data analysis | ROI metrics | Web content creation | Grant and budget proposal design | Excellent community/classroom management | Language translation | Talented public speaker | Strong written and verbal communication skills | WordPress| CSS | HTML | Adobe Creative Suite/Cloud

Professional Experience - General

NMAAHC, Smithsonian Institution |Chickasaw Nation Industries, Inc.; Project Manager; March 2019 - present

- Subject Matter Expert (SME) in Digital History
- Working at the intersections of media, technology, and community
- Supports museum operations and innovation

George Mason University, the Center of History and New Media; Research Fellow; August 2012- January 2014; Summer 2015 - January 2016

- Editor-in-Chief for the development of an Art History PressForward Publication (website forthcoming)
- Served as mentor for Getty Institute funded program for Art Historians which explored how to use digital media in research under the direction of Sharon Leon and Sheila Brennan | <http://arthistory2015.doingdh.org>
- Worked as part of the PressForward Initiative: creating new modes and new platforms for scholarship beyond traditional forms (<http://pressforward.org>) under the direction of Sean Takats
- Compiled/conducted research as needed, which included data analytics (social and web data), emerging opportunities, and scholarly insights
- Conceptualized, implemented, and completed total redesign of Toynbee Prize Foundation website (toynbeeprize.org)
- Served as editor the "Toynbee Prize Foundation" (a website collecting information on the state of the field for global history and served as co-editor for "Global Perspectives in Digital History" (a website devoted to analyzing the implementation of digital media in history from a global viewpoint | gpdh.org)

Beasley & Associates; Owner; Alexandria, Virginia; October 2005-August 2009

- A public relations/marketing consulting firm where scope of work included, but was not limited to:

- Coordinated PR and marketing campaigns, which included: writing and distributing press releases, creating media lists, contact with media outlets, following up on review of copy requests and review statuses, crafting and managing social media
- Marketing analysis and research, which included development, budgeting, marketing, communications, and branding efforts
- Crafted innovative data and analytics representations that allowed insights to be easily understood and extracted from large amounts of data and analytical output
- Contracts included: Director of Marketing and Communications for the Gay Men's Chorus of Washington, D.C. (2007-2009); Director of Government Travel for Topaz International (2005-2007)
- Volunteer positions: Civilian Art Projects and The Textile Museum

Professional Experience - Academic

George Mason University; Adjunct Professor, Department of History & Art History; Fairfax, Virginia; Summer 2009 - Fall 2009, Summer 2014 - present

- World History and New Media "Fairy Tale, Folklore, Mythology & World History," Digital History, Western Civilization, World History, Intro to Visual Art, American Studies, Introduction to Graduate Studies for International Scholars, University Life (Taught a tailored seminar course for first-year international students)

University of Mary Washington; Adjunct Professor, Department of History & American Studies; Fredericksburg, Virginia; Fall 2016 - present

- Western Civilization, History of Fairy Tales, Saints and Demons, History of the Supernatural, Culinary History

Northern Virginia Community College; Adjunct Professor, Division of Languages, Arts, and Social Sciences; Manassas/Loudon/Reston, Virginia; Fall 2016 - present

- Western Civilization, World History, History of the Middle East

Job responsibilities:

- Independent teaching responsibility for all aspects of curriculum planning, classroom instruction, and grading
- Work with students to conduct research and to critically evaluate the quality of sources to include both written and visual
- Encourage students to develop academic goals and the work to tailor assignment to these goals
- Use a course website on the WordPress platform to organize content and communicate with students outside of class to encourage clarity and conversation
- Participate in individual meetings with students to maintain contact outside of the classroom
- Evaluate student work with an emphasis on skills that are transferable to other classes and contexts; such as traditional and digital research, citation and annotation using the Zotero platform, public speaking, and group assignments

- Integrate students' own experiences into class discussion to encourage students to think of their role in achieving academic success
- Work with the students to develop strategies for responding effectively to a wide-range of academic abilities while reaching course objectives, and historical and digital fluencies.
- Modeled course around the theme of "Power and Privilege" to incorporate personal investigation of their role as a university student at an American university
- Worked with students developing proposals for Community Service Projects to implement during the academic year 2015-16

Language proficiencies

- Italian Reading Comprehension, Writing, & Speaking | French & Russian Reading Comprehension | Beginner Polish, Arabic, & Turkish | HTML | CSS

Software proficiencies (sampling)

- HTML | CSS | XML | JavaScript | WordPress | Zotero | Omeka | Adobe Premiere Elements | GitHub | Macromedia Tools | Smartsheet | Google Analytics | Collectrium | Lexis-Nexis | Westlaw | ProQuest | Jstor | Project Muse | PressForward | Access | CRM | Blackboard | Raiser's Edge | Basecamp | Salesforce | Microsoft Office Suite

Education

Ph.D., History, George Mason University, Fairfax, Virginia; 2018

- Major Field: Comparative World History
- Minor Field: "Visual Culture, The Museum, And National Identity"; Passed, December 2010
- Minor Field: "Using Digital Media: The 21st Century Historian"; Passed, May 2011
- Dissertation: "Defining Culture, Creating Identity, Building Nations: An Examination of the Sarmatian Myth"
 - Committee: Drs. T. Mills Kelly (Chair), Peter Stearns, Rob DeCaroli
 - Worked in terms of broad topics and themes, such as nationalism, and hone them into a highly specialized knowledge of multilateral relationships, identity creation, and foreign policy.
 - Planned and carried out historical studies including, but not limited to: analysis of visual culture as an essential component of national identity creation.
 - Incorporated a digital archive of primary sources (written and visual) and translate texts using a combination of digital resources: Omeka and Scalar.

M.A., Art History, George Mason University, Fairfax, Virginia; May 2008

- Phi Beta Delta

Graduate Certificate, Museum Exhibition, Planning, And Design, Georgetown University, Washington, DC; August 2006

- Created exhibition prototype and marketing proposal on the History of Jazz for the Smithsonian Museum of American History

Selected awards, honors, and publications

Center for Teaching and Faculty Excellence, Thank a Teacher Award, Fall 2016 | Excellence in Teaching Award, George Mason University's Women's Volleyball Team, Fall 2015 | The Provost's Dissertation Completion Fellowship, George Mason University, Spring/Summer 2014 | The Provost's Dissertation Travel Grant, George Mason University, 2013-2014 | McKinnon-Morton Fellowship, 2013-2014 | Nominated as a "Person On Campus Who Has Helped Them The Most In Their College Success" on the 2012 Beacon Map-Works Survey | University Fellowship, George Mason University's History Department, 2012-2013 | Departmental Fellowship, George Mason University's History Department, 2010-2011, 2009-2010 | Phi Beta Delta, Honors Society For International Students | "Pompeii And The Roman Villa," Citation, National Gallery Of Art Exhibition Catalog | "The Byzantine Legacy And Ottoman Tradition In Imperial Textiles," Honorable Mention, The Order Of St. Constantine | Presented paper on "The Cultural Appropriation of Leonardo da Vinci's *Virgin of the Rocks*" at the Louvre, Paris

Associations

American Historical Association | Association for Slavic, East European, And Eurasian Studies | College Art Association | Middle East Institute | Phi Beta Delta | American Society of Association Executives | Smithsonian's Resident Associates | ARC | Animal Welfare League of Alexandria | Founder, Amnesty International, George Mason University Chapter o